



*More Than Housing . . . Hope*

## Cynthia Burr CAC Consulting



Cynthia Burr joined the La Casa Norte Board of Directors in 2012.

Burr is a principal in CAC Consulting, which provides consulting services to start-up, small and medium-sized businesses in the areas of strategy, business planning, marketing, and financial analysis.

Prior to her transition to consulting, Cynthia was a Senior Brand Manager at Kraft Foods, Inc., managing the \$125 million barbecue sauce business. Prior to that, she was an Assistant Controller for the \$1.5 billion Grocery Products Group at Kraft. In that role, Cynthia created and headed up the company's first Corporate-wide Finance MBA recruiting program.

Cynthia has been active in a number of non-profit organizations including the Auxiliary Board of St. Joseph Carondelet Child Center, a home for abused children. She has also contributed her time as a Board Chair and a Committee Chair for Glencoe Union Church.

Cynthia's strengths are in leadership, communication, team building, strategic planning, organizational development, financial oversight, business development, marketing, and personal development training.

She has an MBA from the University of Michigan and an undergraduate degree in Economics from Northwestern University.