



More Than Housing . . . Hope!

Howard Hayes

Allstate



Howard Hayes joined La Casa Norte's Board of Directors in 2015.

Howard is responsible for companywide innovation at Allstate. His team creates, evaluates and develops innovative new products and services for Allstate customers, as well as works closely with Allstate business units to coordinate and support their innovation efforts.

Howard has 18 years' experience creating new businesses including his own start-up in the automobile collision repair industry, a corporate turnaround owned by George Soros' private equity firm, and NAVTEQ, pioneer in digital mapping.

He began his career as a management consultant at McKinsey, where he focused on service businesses.

Immediately prior to joining Allstate in 2014, Howard worked at Johnson Controls where he led their big data and data analytics program.

Howard earned his bachelor's degree in Economics from Dartmouth College and his MBA from Harvard University.